



Preston Street | OTTAWA

**PRESTON STREET BIA
BOARD MEETING
Tuesday, March 5, 2019
MINUTES**

Attendance: Antonella Ceglia, Tony Zacconi, Denis Matte, Cristina Forieri, Amanda Cockburn, Eric Diotte, Marcus Filoso, Claudio Lepore, Steve Moffatt, Amanda Papalia, Lauryn Santini, David Loan, Lori Mellor
Absent: Catherine McKenney, Amanda Cockburn

1. Approval of Minutes:

Moved: Cristina Forieri

Seconded: Marcus Filoso

2. Approval of Agenda:

Moved: Steven Moffatt

Seconded: Denis Matte

Delegation by Al Connors, The Gladstone

Al presented the Board of Directors with a plaque that says the following:

The Gladstone Theatre

Gratefully recognizes the immense contribution of the Preston Street BIA to the sustainability of our Theatre, helping to provide a home for independent theatre artists in Ottawa.

This Plaque commemorates TEN YEARS of support from the Preston Street BIA and its members.

From all of us at The Gladstone, Thank you.

Presentation by Robert Marleau, Integrity Commissioner, City of Ottawa

The position of Integrity Commissioner is new to the City of Ottawa, and Mr. Marleau has begun his role as of March 1st. This role became necessary as the Province has passed Bill 68 which requires Code of Conduct and Conflict of Interest policies and procedures for all Boards of the City of Ottawa. Mr. Marleau and Ms. Melanie Jackson of the Clerk's office are both available to assist BIA boards.

Their role is not just to supervise, but to advise if any board member or the board as a whole has a concern about a possible conflict of interest, or breach of the code of conduct, they can contact Melanie or Robert.

The obligation of board members is primarily "respect" for people, funds and resources we are given. The basic ten commandments could apply very well to the approach to managing the board. Practice ethical behaviour and avoid the improper use of influence.

The Code requires disclosure of gifts, benefits and hospitality exceeding \$100.
(The full presentation is attached.)

3. Chairperson's Report:

3.1 Strategic Planning with Facilitator: The Board discussed hiring a facilitator to lead them through a strategic planning session, that would enable them to make ten, five and one-year plans. There was

agreement that this should be pursued, and facilitators will be asked to submit proposals.

3.2 Sakto Seats on the Board.

MOTION: Whereas Sakto is a significant contributor to the levy, and whereas Sakto has been an active participant in BIA initiatives and Board work, and whereas Sakto has shown genuine commitment to the improvement of the area benefitting all members of the BIA,

Be it resolved that Sakto shall have two seats on the Preston Street BIA Board. This resolution to remain in effect until such time as Sakto defers the request from two to one seats, or until such time as the change in the assessment reduces their percentage of the levy from the current 50% share.

Moved: Denis Matte

Seconded: Eric Diotte

Unanimously accepted.

3.3 Bike Race Update

The City has approved the route that starts on Preston north of Gladstone, runs north to Anderson, east to Rochester, south to Gladstone and then west on Gladstone to Preston. The hours of the races will be 9:00 am to 2:00 pm. This will require road closures from 7:00 am to 3:00 pm.

The Board decided that they would end programming on Sunday at 9:00 pm, and the road would be reopened by 9:30 pm. Patios will be open between 3:00 pm and 9:00 pm all along Preston Street.

3.4 Parking

The Board raised the idea of getting back the lunchtime non-enforcement of parking meters. David Loan said that it is not likely the City is going to go for it. If you do this you will find residents and business owners and staff will fill the parking and there will still not be parking available for patrons.

The board also discussed reverting the 1-hour parking zones back to two-hour, to ensure our lunch patrons have enough time to have lunch. 1-hour is not enough time for them to have a meal, and our patrons are being ticketed. This is having a negative impact on business volume. The Executive Director was instructed to write a letter on behalf of the Chair to Councillor McKenney on changing the parking from 1 hour to 2 hours.

4. Marketing Committee Report:

4.1 Marketing / Social Media position job description

The board had a discussion where they considered whether the position should be hourly or salaried. Concerns were raised that the position should be created to discourage high turn-over leading the board to decide to make this a salaried position. Since GRM is not yet aware their contract is being terminated, it was determined that the posting should be anonymized and any reference to the Preston St. BIA removed. Antonella, Lauryn, Amanda P and Lori will write up the job description and post it by the end of March.

5. Councillor's Report:

5.1 2019 City Budget

The City's 2019 budget is expected to be adopted this week with a property tax increase of three per cent, which is equal to about \$238 on the average commercial tax bill. The budget includes more money for police, fire fighting, and housing. Councillor McKenney has raised concerns that it does not include more funding for snow removal and increases the low-income transit pass fare.

5.2 Automobile Break-ins

The Ottawa Police Service is aware of an increase in automobile break-ins and will launch two special property crime squads this spring to combat the problem. Residents who have auto or property break-ins are encouraged to report them via the police non-emergency line so that the police have accurate statistics and can best place their resources.

5.3 Municipal Parking Management Strategy

There will be an open house for the Municipal Parking Management Strategy on March 5:30-7:30 pm at the McNabb Community Centre. In response to a question about notifications for such meetings, it was pointed out that these are circulated in advance to stakeholders including the Preston St BIA via a weekly "Upcoming Public Meetings" email.

5.4 Public Meeting on Snow Removal

Urban Councillors will hold a public meeting on snow removal standards on March 20, 6:30 to 8:30 pm at City Hall.

3. Financial Report: The Financial report was attached to the Minutes package.

4. Other

Carry forward items

1. Italian Festival SEAT meeting
2. Ferrari SEAT meeting
3. Bike Race SEAT meeting
4. Repair arch lights
5. Italian Festival organization
6. Office ceiling repairs and repainting
7. Minutes put up on website
8. Website business directory clean-up
9. MTO meeting with membership re: OTrain bridge replacement.
10. Queensway Encroachment Permit extension
11. Office entry system.
12. Street Décor
13. Vinyl Wraps- Deficiencies will be addressed in Spring
14. Presdelicious- 2019 version in progress
15. Queensway Bridge replacement, lighting and electrical plan.
16. Bollard repair (under Queensway)
17. Treelight maintenance
18. Graffiti management
19. Albert Archway location and design partnership.
20. Retail Gap Strategy
21. Boundary Expansion